



Council Meeting Minutes
Tuesday, September 18, 2012
9:30 a.m.
Council Chambers, Town Hall

Mayor M. Morrison
D. Beffort
N. deBoer
P. Foley
G. McClure
R. Mezzapelli
R. Paterak
A. Thompson
R. Whitehead (Left at 11:15 a.m.)

Chief Administrative Officer: D. Barnes
Director of Public Works: C. Campbell
Council/Committee Co-ordinator: B. Karrandjas
Director/Chief Financial Officer/Deputy CAO: R. Kaufman
Director of Administration/Town Clerk: K. Landry
Director of Human Resources: J. Porter
Director of Parks & Recreation: K. Scott
Treasurer: F. Wong

Other Staff Present Specific Items Only
Manager of Parks/Landscape Architect: B. Baird
Recreation Supervisor: H. Savage
Acting Manager of Energy & Environment: J. Schembri
Parks Service Facilitator: J. Smith-Bull

1. **CALL TO ORDER**

Mayor Morrison called the meeting to order at 9:35 a.m.

2. **APPROVAL OF AGENDA**

Moved by P. Foley - Seconded by R. Mezzapelli 2012-528

That the agenda for the September 18, 2012 Council Meeting, be approved. Carried.

3. **DISCLOSURE OF PECUNIARY INTEREST** – None stated.

4. **COUNCIL WORKSHOP**

Moved by R. Mezzapelli - Seconded by A. Thompson 2012-529

That Council convene into Council Workshop. Carried.

1. Community Event Fund

Brian Baird, Manager of Parks/Landscape Architect presented the following information:

History of the Policy

Established in 2005 to support recognized Community Day events (eg. Cheltenham Day), in response to requests to waive fees

- The scope of the policy has evolved to include other types of events
 - Fundraisers (MS Walk, Cancer Relay for Life, Alton Legion Ball Tournament, etc.)
 - Local “clean-up” days, bike races, triathlons (non-profit), live theatre, local festivals
 - One-time special events (eg. Rick Hansen tour, Hurricane Hazel 50th Anniversary)
 - School picnics and Blood Donor Clinics

Current Criteria

- Must utilize Town facilities or services

- Must be organized by not-for-profit and/or registered charitable organizations with local programs, residents and ratepayers associations or schools
- Must be open to all members of the community and take place in Caledon
- If the event is a fundraiser, all or part of the event proceeds raised are to be put back into the community
- Funding allocation per event - maximum of \$1700 per one-day and \$3000 for multi-day events

How the Fund is Used

- To offset charges for use of Town Facilities and Services
 - Room rentals
 - Park rentals
 - Flipside and the Climbing Wall
 - Picnic tables, barricades, beer gardens, event set-up and support
 - 2 portable toilets if a site is deemed inadequate

Funding Approval Process

- Application submitted at any time of the year to the Parks and Recreation Department
- Application is reviewed by a team consisting of one staff and three Councillors
- Decision is communicated to the applicant usually within 10 days of application submission

2012 Supported Events (to date)

- Community Days – Inglewood and Cheltenham, Caledon Day
- Other Community Events and Festivals – Inglewood Winterfest, Alton Spring Fling, Salamander Festival, Outdoor movie and BBQ (Inglewood), Community Clean-Up Day (Bolton)
- Fundraisers: M.S. Walk, Hike for Hospice, Bling for Bethel, Terry Fox Run, RBI's for Rachel, Alton Legion Ball Tournament
- Service Club Events/Fundraisers - Bolton Steak and Lobster Fest
- Cultural/Recreational Events – Shakespeare in the Park, Melville White Church Art Show, Tour de Terra Cotta (bike race), Kids of Steel Triathlon, Fall Running Festival
- Agricultural Events – Bolton Tractor Pull
- Business Events – Bolton Midnight Madness (BIA), Caledon Home Show (Chamber of Commerce)
- School Picnics – Caledon East P.S. Grades 1 and 2
- Local Club/Organization Events – Sea/Navy Cadet Ceremonial Review
- Blood Donor Clinics

Challenges – Existing Policy

- Criteria is open to interpretation
 - Applications for events that may be political or otherwise sensitive in nature
- Currently funding business-related or commercial events
- Fundraisers have become problematic
 - Issues with 3rd party fundraising
- Beer Gardens - should the fund support the selling of alcohol?

Municipal Benchmarking

13 municipalities were surveyed that have similar policies

- Including Halton Hills, Clarington, Toronto, Ottawa, Kawartha Lakes, Halifax, Whitehorse, Calgary

The majority of those surveyed:

- Do not fund business-related/commercial events or fundraisers
 - Fundraisers - some municipalities have indicated that they feel it is not appropriate for Council/staff to decide on behalf of the taxpayers what charities to support, and to spend tax dollars supporting them
- Encourage groups to seek funding from other sources
- Have application deadlines and require a post-event report

Suggested Changes

1. Create a new purpose statement – what is the intent of this fund?
 - Promote and enhance a healthy, safe, active community
 - Celebrate and appreciate communities in Caledon
 - Build community, foster good community relations, develop the local economy and tourism industry, and enrich the quality of life of both residents and visitors.
 - Enhance the spirit of community, increase resident's access to family-friendly recreation, support resident groups and service clubs in their efforts to improve Caledon (fundraisers?)

2. Clearly identify what the fund will not cover
 - 3rd party events – must be run by an existing community organization (or residents can partner/liaise with one)
 - Meetings or Annual General Meetings (as they are interest-specific)
 - Business/commercial or political events
 - Local sporting events
 - Interest-specific events (those targeting a narrow interest group or a single organization's members)
3. Add statement: "All applications will be subject to review based on how clearly they meet both the criteria and intent of the fund"
4. Develop new criteria

Suggested New Criteria

- Event must have broad appeal
- The Town must be acknowledged in all advertising
- Event must be run by a volunteer-based, not-for-profit Caledon sport or community organization, non-profit or charitable organization, or partner with one for the event
- Introduction of application deadlines – August 31 for events between January and June/January 30 for events between July and December
- Submit a post-event report within 60 days of event date
- Priority given to:
 - Events that are free or low-cost
 - Events with community partners
 - Cultural and recreational events that enhance the quality of life for Caledon residents and promote tourism

Other Grant/Subsidy Programs

- Town of Caledon provides grants/subsidies to local organizations through other programs (eg Agricultural Grant Program, Community Green Fund)

Next Steps

- Draft a revised policy
- Report to Council

NOTE: Council requested staff to consider establishing a working group to review the proposed policy prior to the report coming back to Council.

2. Blue Communities

Heather Savage, Recreation Supervisor and Jeremy Schembri, Acting Manager of Energy & Environment presented the following information:

What is a Blue Community?

A community that adopts the following framework:

- Water is a human right
- Promote publicly financed, owned and operated water and waste water services
- Ban the sale of bottled water in public facilities and at municipal events

How to Become a Blue Community

Water as a Human Right

- Safeguard against pricing schemes
- Ensure equal access to clean drinking water
- Inform citizens on their water supply
- Promote water conservation, treatment, reuse and source protection

Promote publicly financed, owned and operated water and waste water services

- Recognize that public-private partnerships are not profitable
- Access low interest rates that are available to municipalities to cover costs
- Federal government plays an active role in funding public water infrastructure

Ban the sale of bottled water in public facilities and at municipal events

- Do not sell bottled water in Town operated concessions (cafeterias, arenas)
- Re-negotiate current contracts that allow vendors to sell bottled water in Town operated facilities
- Ban the sale of bottled water at all Town of Caledon events

Who Else is a Blue Community?

In Ontario

- Town of Ajax
- City of Niagara Falls
- City of St. Catharines
- Township of Tiny

Outside Ontario

- Burnaby, BC
- Victoria, BC
- North Vancouver, BC
- Cumberland, BC

Bottle bans or phase outs in over 40 municipalities across Canada:

Armstrong BC, Barrington NS, Callander ON, Coburgh ON, Dauphin MAN, Goderich ON, Kitchener ON, London ON, Muskoka Lakes ON, Newmarket ON, North Vancouver BC, Oakville ON, Port Moody BC, Sherbrooke QUE, St. Johns NFLD, Thorold ON, Thunder Bay ON, Tiny ON, Toronto ON, Vaughan ON, Victoria BC, Waterloo ON

The Town Currently Supports the Blue Community Movement

- Safe and clean access to water
- Educate the public about tap water
 - Water Booth at Caledon Day
 - Caledon Green Scene Display
- Promotes water conservation
 - Various initiatives encouraging off peak use
 - Promotion of Water Smart Peel
- The Community Climate Change Action Plan includes lobbying the commercial sector for better packaging, including promoting a bottle water ban
- Local businesses have been encouraged to sign up as "Blue W" businesses

Ban the sale of bottled water in public facilities and at municipal events

- The sale of bottled water has been banned at Town Hall since 2009
- Discussions with Sport Groups to not sell bottled water at concession stands
- Free filtered drinking water was offered to Caledon Day event participants, all other corporate community events do not offer bottled water
- Proposed through the capital budget the installation of water fountain and fill stations in five community centres

Limitations to Becoming a Blue Community

- Investment in the installation of water fountains and fill stations in community centres (50K)
- The sale of bottled water at Youth Dances prevents participants from filling reusable water bottles with non-permitted liquids
- Loss in revenue at arenas, vending machines (15K)
- Current contracts
- Education and awareness to shift the habits of Caledon residents

How to Become a Blue Community

Resolutions

- Recognize clean water is a fundamental human right
- Promote publically financed water infrastructure
- Ban the sale of water bottles at Town facilities and events

Education

- Inform residents about water treatment in Peel Region
- Continue to educate residents about environmental, financial, and social benefits of municipal water
- Educate affiliate groups on the impact of the sale of bottled water, and encourage them to ban the sale

Events

- Offer alternatives to bottled water (i.e. water tanks)

Capital

- Budget for the installation of Town water fountains

Moved by G. McClure – Seconded by P. Foley

2012-530

That Council rise out of Council Workshop.

Carried.

5. **PUBLIC QUESTION PERIOD** – no one in attendance came forward

6. **BY-LAWS**

Moved by A. Thompson – Seconded by G. McClure

2012-531

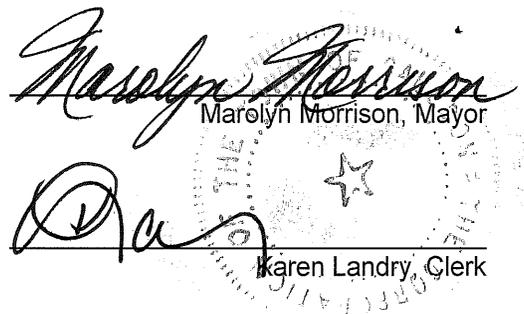
That the following by-law be taken as read three times and finally passed in open council:

2012-110 To confirm the proceedings of the Council for The Corporation of the Town of Caledon at its Council Meeting held on the 18th day of September, 2012.

Carried.

7. **ADJOURNMENT**

On verbal motion moved by Councillor deBoer and seconded by Councillor Beffort, Council adjourned at 11:40 a.m.



Marilyn Morrison, Mayor

Karen Landry, Clerk

The seal is circular with a star in the center and the text 'TOWN OF CALEDON' around the perimeter.